

Pirate Life - Win a 'Freo Footy Weekend' Promotion Terms & Conditions ("Conditions of Entry")

Schedule								
Promotion:	Pirate Life - Win a 'Freo Footy Weekend' Promotion							
Promoter:	Pirate Life Brewing Pty Ltd ABN 19 167 106 096, 18 Baker St, Port Adelaide, SA 5015, Australia. Ph: (08) 8340 1447 For any enquiries regarding this Promotion, please contact the Promoter via info@piratelife.com.au or on (08) 8340 1447							
Promotional Period:	Start date: 12/05/25 at 09:00 am AWST End date: 13/07/25 at 11:59 pm AWST							
Eligible entrants:	Entry is only open to WA residents who are 18 years and over.							
How to Enter:	To enter the Promotion, the entrant must complete the following steps during the Promotional Period: a) purchase any Pirate Life beer from a Participating Venue (outlined below). Entrants will receive a game card with a QR code and unique code at the time of purchase, while stocks last; and b) visit https://www.piratelife.com.au/freofootyweekend (by scanning the QR code on the game card), follow the prompts to the Promotion entry page; and fully complete and submit the online entry form with their personal details (first name, last name, date of birth, email address and mobile number),the unique code found on the game card and select the Participating Venue where the qualifying purchase was made (from the dropdown list provided). The entrant must fill out the online entry form for every entry.							
Participating Venues:	Cut Tavern, 8 Rod Ct, Wannanup WA 6210 Gate Bar & Bistro, 816 Beeliar Dr, Success WA 6164 Local Hotel, 282 South Terrace, South Fremantle WA 6162 Federal Hotel, 23 William St, Fremantle WA 6160 South Beach Hotel, 396 South Terrace, South Fremantle WA 6162 8 Knots 110 Riverside Rd, East Fremantle WA 6158 Pirate Life Perth, 440 Murray St, Perth WA 6000							
Entries permitted:	Multiple entries permitted subject to the following: a) maximum of one (1) entry permitted per qualifying transaction; b) limit one (1) entry permitted per person per day; and c) each entry must be submitted separately and in accordance with the entry instructions above. The entrant is eligible to win a maximum of one (1) prize.							
Winner Determination:	<u>Draws:</u> <ul style="list-style-type: none">Entries will be divided based on their Participating Venue of purchase and into the following five (5) venue groups: Cut Tavern; Gate Bar & Bistro; Local Hotel; Pirate Life Perth; and The Federal Hotel, South Beach Hotel and 8 Knots (each a “Group”).The draws will take place at Pirate Life Brewing Pty Ltd, 18 Baker Street, Port Adelaide SA 5015, Australia at 12:00 pm ACST on 14/07/25 using computerised random selection.The first valid entry drawn from each Group will win the prize specified below.The draw conductor may draw additional reserve entries in case an invalid entry or entrant is drawn.If a draw is scheduled on the weekend or a public holiday, the draw will be conducted at the same time and location on the following business day. The Promoter will ensure each draw is open for public scrutiny and anyone may witness the draw on request. The winner of a drawn prize is determined by chance.							
Total Prize Pool:	Up to AUD \$19,850.00 across all Participating Venues							
<table><tr><th>Prize Description</th><th>Number of this prize</th><th>Value (per prize)</th></tr><tr><td> </td><td> </td><td> </td></tr></table>			Prize Description	Number of this prize	Value (per prize)			
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<p>The prize is a Footy Weekend experience for the winner and a friend (aged 18 years or over) which includes:</p> <ul style="list-style-type: none"> • return economy class flights for 2 people from Perth to Adelaide; • 3 nights' four-star twin share accommodation for 2 people; • 2 x adult tickets to the "Round 22: Port Adelaide vs Fremantle" AFL match at Adelaide Oval with access to the Pirate Life Deck (includes food, beer and wine package); • guard of honour experience on the field for 2 people; • complimentary food and drinks at Pirate Life Brewing, Port Adelaide; • an invitation for 2 people to attend the 'Captain's Run' training session; and • a \$300 EFTPOS gift card to put towards transfers (at the winner's own discretion) – awarded to the winner only. 	<p>5 (1 prize per Group)</p>	<p>Up to AUD\$3,970.00 depending on date and exact point of departure</p>
<p>Prize Conditions</p>	<p><u>Travel Prize Conditions:</u></p> <ul style="list-style-type: none"> • Travel must be taken to coincide with the "Round 22: Port Adelaide vs Fremantle" AFL match at Adelaide Oval ("Event"). The exact date of the event will be communicated to the winner (when determined by the Event organisers which will be around 07/08/25 - 10/08/25). • If the winner is unavailable or unwilling to travel on the date required by the Promoter to coincide with this Event, they will forfeit their right to the prize and will not be awarded cash or any other alternative in lieu. • Travel itinerary will be determined by the Promoter in its absolute discretion. • Prize is subject to the standard terms and conditions of individual prize and service providers. • The winner and his/her travel companion must depart from and return to the same departure point and travel together. • Subject to the terms and conditions of the participating prize provider(s), if for any reason the winner does not, once the prize has been booked, take the prize (or an element of the prize) at the time stipulated, then the prize (or that element of the prize) will be forfeited and will not be redeemable for cash. • The prize is subject to booking and flight availability • Frequent flyer points will not be awarded and do not form part of the prize. • Spending money, meals, taxes (excluding airline and airport taxes), insurance, transport to and from departure point, transfers, items of a personal nature, in-room charges and all other ancillary costs, unless otherwise specified in the prize description, are not included. • The winner may be required to present their credit card at check in. • The exact date, time and location of the 'Captain's Run' training session experience will be communicated to the winner. • The departing flight (from Perth to Adelaide) will be referred to as 'Flight' for the purposes of these Conditions of Entry. • The winner and their guest will be flying with the Fremantle Football Club squad from Perth to Adelaide. For the sake of clarity, the winner and their guest will not be returning from Adelaide back to Perth with the Fremantle Football Club squad. <p><u>Further Travel Guidelines</u></p> <ul style="list-style-type: none"> • Passengers must adhere to all Fremantle Football Club ("FFC") directions with respect to the Flight and/or adherence to these Terms and Conditions. • No food or beverage service is provided on the Flight. Virgin will provide complimentary water. • All seats are economy class. • Travel insurance is not included. • There will be no check-in baggage, only carry-on baggage (with applicable weight restrictions as required by Virgin Australia) is permissible. • Flight times are strictly set and Flights cannot be delayed to accommodate late passengers. 	

	<ul style="list-style-type: none"> Flights are non-transferable, therefore if you are unable to fly for any reason, your booking is unable to be transferred to an alternative Virgin flight. <p><u>Code of Conduct</u></p> <ul style="list-style-type: none"> The privacy of FFC players and football staff must be respected as they prepare for or recover from the applicable match. The football travelling party will occupy the first half of the plane and all other passengers seated in the second half of the plane. Passengers must act in a respectful and responsible manner. FFC has zero tolerance for any harassment, vilification, discriminatory or offensive behaviour. All filming and photography are prohibited during the flight. Persons who are intoxicated due to excessive consumption of alcohol and/or mind-altering non-prescription drugs will be refused admission on the Flight, including patrons who have consumed excessive alcohol during the game. No external alcoholic beverages will be permitted on the aircraft. You must adhere to the conditions of carriage and all other policies, procedures, and rules of the Aircraft Operator, Virgin Australia, and comply with all reasonable demands of the flight crew. You may be denied entry or disembarked from the aircraft for failure to comply with these Terms and Conditions at any time without a refund. <p><u>Tickets Prize Conditions:</u></p> <ul style="list-style-type: none"> This prize is for or relates to the Event (defined above). If the winner is unwilling or unable to attend at the designated time for the Event, they forfeit the prize, and the Promoter is not obliged to substitute the prize. The Event tickets are subject to the event venue and ticket terms and conditions, including any applicable age restrictions. The Promoter and event organisers hereby expressly reserve the right to eject any winner and/or his/her companion for any inappropriate behaviour, including but not limited to intoxication, whilst participating in any element of the prize. All costs associated with travel to and from the Event will be the responsibility of the winner and their guest for the prize.
Winner notification:	The winners will be contacted by email and phone by 17/07/25.
Unclaimed Prizes:	Prizes must be claimed by 28/07/25 at 12:00 pm ACST. In the event of an unclaimed prize, the prize will be redrawn on 28/07/25 at 01:00 pm ACST at Pirate Life Brewing Pty Ltd, 18 Baker Street, Port Adelaide SA 5015, Australia. The winner(s) of the redraw will be notified by email and phone by 31/07/25.

- The entrant agrees and acknowledges that they have read these Conditions of Entry (and Schedule) and that entry into the Promotion is deemed to be acceptance of these Conditions of Entry (and Schedule). Any capitalised terms used in these Conditions of Entry have the meaning given in the Schedule, unless stated otherwise.
- The Promotion commences on the Start Date and ends on the End Date ("Promotional Period"). Entries are deemed to be received at the time of receipt by the Promoter and not at the time of transmission or deposit by the entrant. Records of the Promoter and its agencies are final and conclusive as to the time of receipt.
- Valid and eligible entries will be accepted during the Promotional Period.
- Employees (and their immediate family members) of the Participating Venues, agencies/companies directly associated with the conduct of this Promotion, the Promoter, businesses involved in determination of winner/s for the Promotion, businesses involved in the management of the Promotion, any organisation benefiting from the Promotion, the Promoter's distributors, suppliers, subsidiary companies/businesses and associated companies and agencies are not eligible to enter. "Immediate family member" means any of the following: spouse, ex-spouse, de-facto spouse, child or step-child (whether natural or by adoption), parent, step-parent, grandparent, step-grandparent, uncle, aunt, niece, nephew, brother, sister, step-brother, step-sister or 1st cousin.
- All reasonable attempts will be made to contact each winner.

6. If any winner chooses not to take their prize (or is unable to), or does not take or claim a prize within a reasonable time, as specified by the Promoter, or is unavailable, they forfeit the prize and the Promoter is not obliged to substitute the prize.
7. Where entry is allowed by purchase or subscription, the cost of the product or service is no greater than the cost would be without the opportunity to participate in the Promotion.
8. The Promoter supports the responsible service of alcohol and encourages consumers to enjoy alcohol responsibly. Entrants will be refused service of alcohol or provision of an alcohol beverage if it would breach any laws, codes or policies including those of the relevant liquor licensee relating to the responsible service of alcohol. Legal aged consumers are advised to consider the safe drinking levels recommended in the National Health and Medical Research Council Australian Guidelines to Reduce Health Risks from Drinking Alcohol. A full version of these Guidelines is available at <https://www.nhmrc.gov.au/about-us/publications/australian-guidelines-reduce-health-risks-drinking-alcohol>. Entry and continued participation in this Promotion is subject to the Participating Venue's liquor serving policy.
9. No part of a prize is exchangeable, redeemable for cash or any other prize or transferable, unless otherwise specified in writing by the Promoter.
10. If a prize (or portion of a prize) is unavailable the Promoter reserves the right to substitute the prize (or that portion of the prize) to a prize of equal or greater value and specification.
11. No entry fee is charged by the Promoter to enter the Promotion.
12. Each prize will be awarded to the person named in the entry and any entry that is made on behalf of an entrant or by a third party will be invalid. If there is a dispute as to the identity of an entrant or winner, the Promoter reserves the right, in its sole discretion, to determine the identity of the entrant or winner.
13. Entrants' personal information will be collected by the Promoter and/or by CUB Pty Ltd ABN 76 004 056 106, 58 Queens Bridge Street, Southbank, VIC 3006, Australia ("CUB") ("the Collectors") directly or through their individual agents or contractors (including Participating Venues). By entering, the entrant consents to the Collectors keeping personal information on their respective databases. The Collectors may use this information to conduct and manage the Promotion and for future marketing purposes regarding their products, including contacting the entrant electronically. The Collectors will handle personal information in accordance with their privacy policy which is located at <https://asahi.com.au/privacy>. The Collectors gather personal information about entrants to enable them to participate in this Promotion and may disclose the entrants' personal information to third parties including their contractors and agents, prize suppliers and service providers to assist in conducting this Promotion, to communicate with the entrants or in storing data and to the State and Territory lottery departments as required under the relevant lottery legislation. This may include disclosures to organisations outside Australia including in places such as the Philippines, New Zealand, the UK and the Netherlands. If the entrant does not provide their personal information as requested, they may be ineligible to enter or claim a prize in the Promotion. The Collectors' direct marketing communications will, where required by the Spam Act 2003 (Cth), contain a functional unsubscribe functionality that the entrant may use to opt-out of any further such communications and provided that the functional unsubscribe facility complies with the Spam Regulations 2021 (Cth). By entering, you consent to receive email or SMS messages from the Collectors without any functional unsubscribe facility if they relate primarily to the conduct of the Promotion.
14. For the purposes of public statements and advertisements, the Promoter may only publish the winner's surname, initial and postcode of residence.
15. It is a condition of accepting the prize that a winner and their travel companion may be required to sign a legal release as determined by the Promoter in its absolute discretion, prior to receiving a prize.
16. If a prize is provided to the Promoter by a third party, the prize is subject to the terms and conditions of the third party prize supplier. The terms and conditions which apply to the prize at the time it is issued to the winner will prevail over these Conditions of Entry in the event of any inconsistency. To the extent permitted by law the Promoter/CUB accepts no responsibility or liability for any delay or failure by the third party to deliver the prize, any delay or failure relating to the prize itself or failure by the third party to meet any of its obligations in these Conditions of Entry or otherwise.

17. Any guarantee or warranty given is in addition to any relevant statutory guarantees and warranties and nothing in these Conditions of Entry restricts, excludes or modifies or purports to restrict, exclude or modify any statutory consumer rights under any applicable law including the Competition and Consumer Act 2010 (Cth).
18. If for any reason any aspect of this Promotion is not capable of running as planned, including by reason of computer virus, communications network failure, bugs, tampering, unauthorised intervention, fraud, technical failure or any cause beyond the control of the Promoter, the Promoter may in its sole discretion cancel, terminate, modify or suspend the Promotion and invalidate any affected entries, or suspend or modify a prize, subject to State or Territory regulation.
19. The Promoter reserves the right, at any time, to validate and check the authenticity of entries and entrant's details (including an entrant's identity, age and place of residence). In the event that a winner cannot provide suitable proof as required by the Promoter to validate their entry, the winner will forfeit the prize in whole and no substitute will be offered. Incomplete, indecipherable, inaudible, incorrect and illegible entries, as applicable, will at the Promoter's discretion be deemed invalid and not eligible to win. Entries containing offensive or defamatory comments, or which breach any law or infringe any third party rights, including intellectual property rights, are not eligible to win. The use of any automated entry software or any other mechanical or electronic means that allows an individual to automatically enter repeatedly is prohibited and may render all entries submitted by that individual invalid.
20. The Promoter reserves the right to disqualify entries in the event of non-compliance with these Conditions of Entry. In the event that there is a dispute concerning the conduct of the Promotion or claiming a prize, the Promoter will resolve the dispute in direct consultation with the entrant. If the dispute cannot be resolved the Promoter's decision will be final.
21. The Promoter and its associated agencies and companies (including but not limited to CUB) will not be liable for any loss (including, without limitation, indirect, special or consequential loss or loss of profits), expense, damage, personal injury or death which is suffered or sustained (whether or not arising from any person's negligence or wilful misconduct) in connection with this Promotion or accepting or using any prize (or recommendation). For the sake of clarity, this clause shall not apply where the Promoter (or its associated organisations) has contributed to or caused such loss, expense, damage, personal injury or death and shall not apply to any liability which cannot be excluded by law (in such case each organisation's liability is limited to the minimum allowable by law).
22. The winner(s) will participate in and co-operate as required with all reasonable marketing and editorial activities relating to the Promotion, including (but not limited to) being recorded, photographed, filmed or interviewed and acknowledges that the Promoter may use any such marketing and editorial material without further reference or compensation to them.
23. Unless otherwise specified, a prize is a single event for the winner (and where relevant their guest) and cannot be separated into separate events or components.
24. The Promoter accepts no responsibility for any tax implications and the entrant must seek their own independent financial advice in regards to the tax implications relating to the prize or acceptance of the prize.
25. Failure by the Promoter to enforce any of its rights at any stage does not constitute a waiver of these rights.